



# Oregon Museums Association

2019 Annual Conference  
Members Meeting

# Membership Report

Level/Date		9/12/2019		12/18/2018		9/8/2018	
		all bundled	admin only	all bundled	admin only	all bundled	admin only
Institutional	Level 1	64	35	63	33	63	33
	Level 2	35	18	31	17	32	17
	Level 3	50	22	41	20	35	18
Individual		46		50		47	
Student		2		2		1	
Volunteer		4		9		8	
Corporate		16		16		13	
Misc.		2		2		2	
TOTAL		219	145	214	149	201	139

# Financial Report

## PROFIT AND LOSS

January 1 - September 15, 2019

	TOTAL		
	JAN 1 - SEP 15, 2019	JAN 1 - SEP 15, 2018 (PP)	CHANGE
Income			
Memberships	5,755.00	6,810.00	-1,055.00
Other Income	206.72	10.48	196.24
Sales		-150.00	150.00
Workshops and Annual Meeting			
Annual Meeting Registration	3,760.00	4,635.00	-875.00
Pre-Conference Workshop Registration		-25.00	25.00
Silent Auction/Raffle		1,132.00	-1,132.00
Sponsorships	3,500.00	1,750.00	1,750.00 *
Workshop Registrations	810.00	450.00	360.00
<b>Total Workshops and Annual Meeting</b>	<b>8,070.00</b>	<b>7,942.00</b>	<b>128.00</b>
<b>Total Income</b>	<b>\$14,031.72</b>	<b>\$14,612.48</b>	<b>\$ -580.76</b>
GROSS PROFIT	\$14,031.72	\$14,612.48	\$ -580.76
Expenses			
Admin	5,141.75	2,986.52	2,155.23
Annual Meeting	2,545.67	6,518.26	-3,972.59
Board Expenses	3,568.15	834.46	2,733.69
Payroll Expenses (1099)	6,492.25	3,837.25	2,655.00
Postage	152.99	162.46	-9.47
Printing	227.55		227.55
Workshops	651.85	545.50	106.35
<b>Total Expenses</b>	<b>\$18,780.21</b>	<b>\$14,884.45</b>	<b>\$3,895.76</b>
NET OPERATING INCOME	\$ -4,748.49	\$ -271.97	\$ -4,476.52
NET INCOME	\$ -4,748.49	\$ -271.97	\$ -4,476.52

Accrual Basis Sunday, September 15, 2019 09:39 PM GMT-7

\* Sponsorships up by \$1750 from 2018

# Financial Report

## BALANCE SHEET

As of September 15, 2019

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Checking	1,733.43
OnPoint Checking	2,303.00
OnPoint Savings	5.00
Paypal	1,013.52
Savings	21,758.07
<b>Total Bank Accounts</b>	<b>\$26,813.02</b>
Accounts Receivable	\$1,250.00
Other Current Assets	\$0.00
<b>Total Current Assets</b>	<b>\$28,063.02</b>
<b>TOTAL ASSETS</b>	<b>\$28,063.02</b>
<b>LIABILITIES AND EQUITY</b>	<b>\$28,063.02</b>

# Program Sponsors

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Thank you to our sponsors!  
We raised \$3,500 in support of our annual conference.





# OREGON MUSEUMS ASSOCIATION



## Oregon Museums Association 2019 Annual Conference

### ***Finding Common Ground***

September 15-17, 2019  
John Day, OR

## **Sponsorship Opportunities**

### **Why Support OMA?**

- Sponsorship increases your name recognition and helps attract new customers.
- Sponsorship of the conference supports the advancement of Oregon museums.
- Museums like doing business with companies that support our field.
- The stronger our museums, the more we can use services of vendors and consultants.

Sponsorship	Benefits and Opportunities
<b>All levels</b>	<ul style="list-style-type: none"><li>• Company logo on OMA website for one year and on all digital and printed conference materials</li><li>• OMA business level membership through Dec 2020 (\$75 value)</li><li>• Flyer/brochure in conference bags</li><li>• Exhibit table</li></ul>
<b>Level 1</b> \$1,500	<ul style="list-style-type: none"><li>• Three free conference registrations (\$345 value)</li><li>• Full-page ad in conference program</li><li>• Event sponsor: evening reception, breakfast, or lunch (includes opportunity to speak and display logo)</li><li>• Cover scholarship for first-time attendee (\$250)</li></ul>
<b>Level 2</b> \$1,000	<ul style="list-style-type: none"><li>• Two free conference registrations (\$230 value)</li><li>• Half-page ad in conference program</li><li>• Logo on name badge lanyard (1 available) or tote bag (1 available)</li><li>• Cover scholarship for first-time attendee (\$250)</li></ul>
<b>Level 3</b> \$500	<ul style="list-style-type: none"><li>• One free conference registration (\$115 value)</li><li>• Half-page ad in conference program</li></ul>
<b>Level 4</b> \$250	<ul style="list-style-type: none"><li>• One free conference registration (\$115 value) (reserved for individuals and small businesses)</li></ul>



*"As a new OMA member, I thought the conference was a lot of fun and really informative."*

*"This was a great experience—warm and friendly. Plus, great info!"*

# OMA Board Members

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## Help us Welcome...

Dan Ruby

Executive Director

ScienceWorks Hands-on Museum

OMA Board Member at Large

Deana Dartt, PhD

Owner

Live Oak Museum Consulting

OMA Board Member at Large

Ann Dowdy

Independent Consultant

Board Member, Oregon Coast Military Museum

Incoming OMA Board Secretary

## Help us Thank...

Erika Leppmann

Professor of Art and Art History at

Southern Oregon University

Outgoing OMA Secretary





The Oregon Museums Association

# Certificate of Recognition

*Is awarded to*

**Kathleen Daly**

*For your continuing involvement in OMA; professional and volunteer experiences at many museums; mentoring; and presentations at countless workshops across Oregon.*

Oregon Museums Association 2019 Annual Conference, John Day, OR  
September 17, 2019



OREGON  
MUSEUMS  
ASSOCIATION



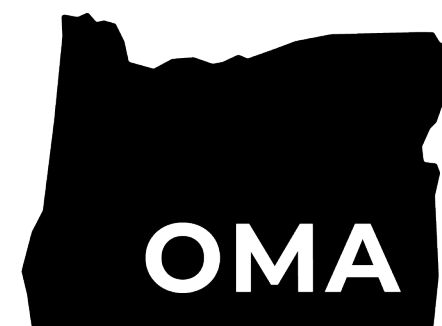
# Website Redesign and a New Look for OMA!

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**In 2019, OMA hired two contractors to redesign our website and provide us with a new and improved brand.**

Our new suite of digital assets include:

- Business cards
- Conference program template
- Logos
- Letterhead
- Post card template
- Powerpoint template
- Style guide (colors, fonts)
- Thank you cards



**OREGON  
MUSEUMS  
ASSOCIATION**



**OREGON  
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ASSOCIATION**

# Logo and Branding

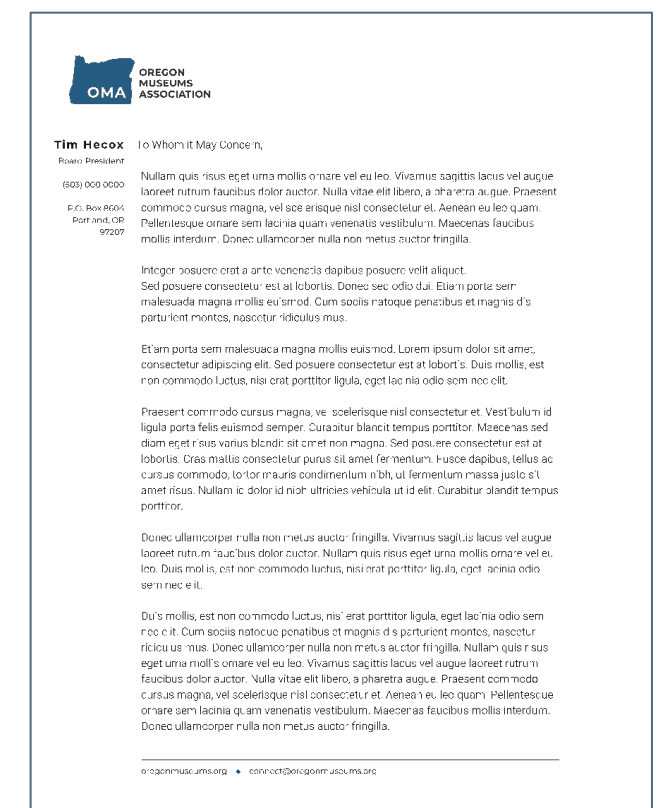
## Primary & secondary logos




## Thank you cards



## Business cards and letterhead




# Website Redesign - Home



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Portland Children's Museum

**Supporting museums, cultural institutions and professionals to create a vibrant museum community across Oregon.**


[Member Museum Directory](#)


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**Welcome to the Oregon Museums Association**


Founded in 1978, the Oregon Museums Association (OMA) is a non-profit membership organization that provides resources and services to over 200 museums, cultural institutions and associated professionals throughout Oregon. OMA's mission is to provide professional development and networking opportunities to build the capacity of Oregon's museums, through regional workshops, an annual conference, newsletter and website.

Subscribe to our newsletter

[SUBSCRIBE](#)



**Announcements**




**See the schedule for the 2019 annual conference**

Find out what's happening at the [OMA 2019 Annual Conference](#), including the following:

- Meet the funders
- Sessions
- Keynote speakers
- Networking and socializing
- Members meeting


[Register now!](#)



**Membership special**

Join OMA or renew your membership now and your membership will be valid until the end of 2020 (that's 4 months free!).

[JOIN US](#)



**Job board**

[Major Gifts Officer - OMSI](#)

30 Aug 2019 12:08 PM [Oregon Museums Association](#)

[Fabricator - OMSI](#)

30 Aug 2019 12:04 PM [Oregon Museums Association](#)

[Folklorist - High Desert Museum](#)

23 Aug 2019 10:13 AM [Oregon Museums Association](#)

[Director of Philanthropy - High Desert Museum](#)

31 Jul 2019 12:53 PM [Oregon Museums Association](#)

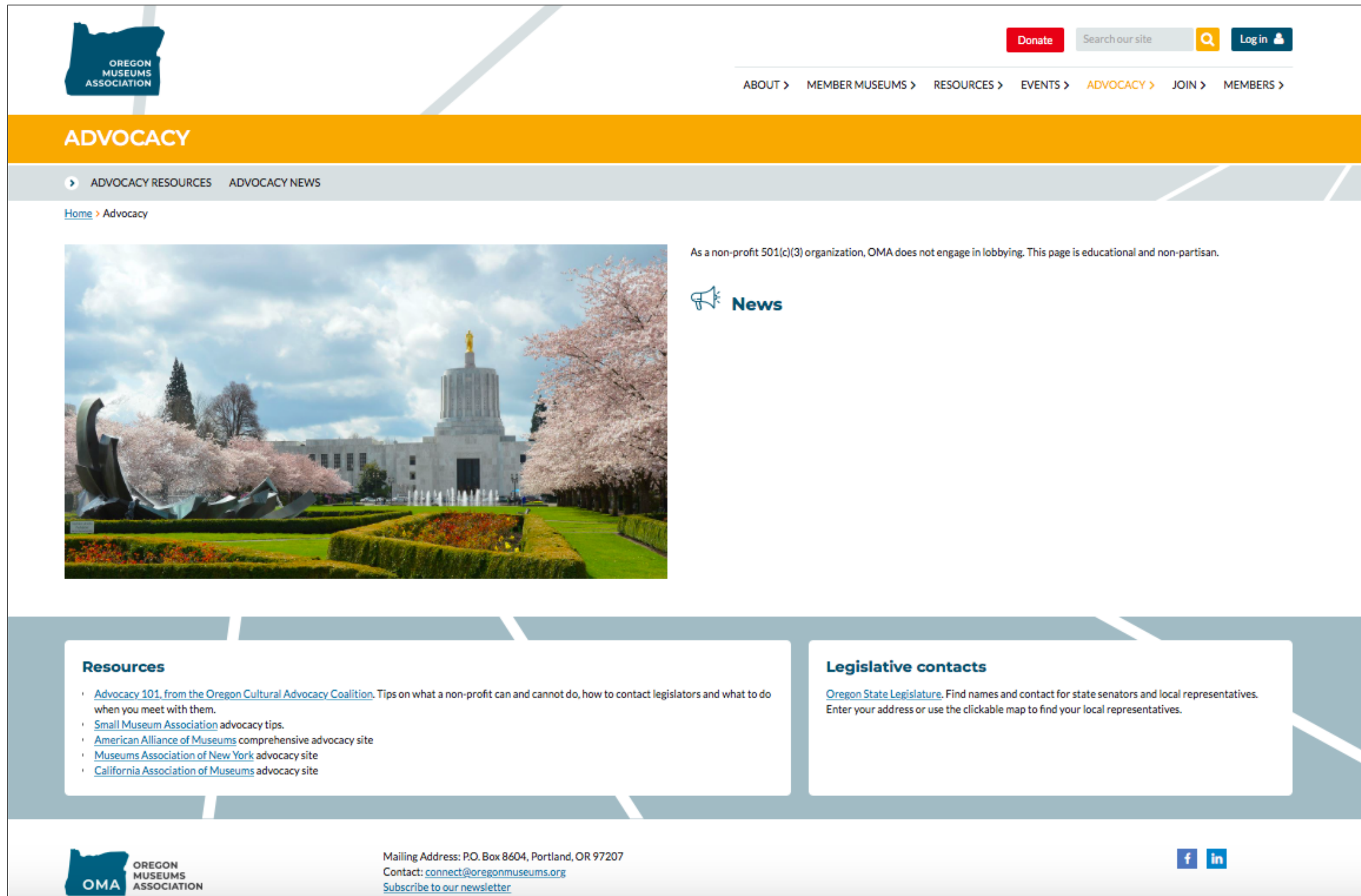
[Cultural Resources Manager - Washington County Museum](#)

30 Jul 2019 10:49 AM [Anonymous member](#)


[View all open positions](#)
[Post a Position](#)



# Website Redesign - Advocacy



# Website Redesign - Member Museums



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## MEMBER MUSEUMS

[ONLINE COLLECTIONS](#)

[Home](#) > Member Museums



Jordan Schnitzer Museum of Art, University of Oregon

**On an average day, 14,000 persons in Oregon attend museums.**

Use the search tools below to search OMA's directory of museums to plan your next visit.

**NOTE:** This is a list of OMA member institutions. It is not a list of all museums in Oregon. To include your museum in OMA's online directory, [join OMA](#).

Region

- [The Coast \(8\)](#)
- [Portland Metro \(18\)](#)
- [Mt. Hood/The Gorge \(8\)](#)
- [Central Oregon \(5\)](#)
- [Eastern Oregon \(12\)](#)
- [Willamette Valley \(24\)](#)

Type of Museum/Specialty


- [Agriculture \(12\)](#)
- [Air & Space \(3\)](#)
- [Aquarium \(0\)](#)
- [Arboretum \(0\)](#)
- [Archaeology \(1\)](#)
- [Art \(10\)](#)

Programs and Services

- [Exhibits \(67\)](#)
- [Tours \(56\)](#)
- [Educational Outreach \(44\)](#)
- [Special Events \(56\)](#)
- [Educational Programming \(40\)](#)
- [Children's Programs \(37\)](#)

[Advanced search...](#)


Found: 74
Show: 1-50

MUSEUM	CONTACT	SPECIALTY
<a href="#">Oregon Nikkei Legacy Center (2)</a> Portland 	<a href="http://www.oregonnikkei.org">http://www.oregonnikkei.org</a> 503-224-1458	Culture-specific, Historical Buildings/Sites/Structures, History Museum, Local History/Heritage

Sharing and preserving Japanese American history and culture in Portland's Old Town neighborhood, where Japantown once thrived.

The museum's permanent exhibit highlights immigration and early life in Oregon, Nihonmachi (Japantown), and life during and after World War II, including the Portland Assembly Center and contemporary Nikkei life.

# Website Redesign - Member Forum



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OMA MEMBERS FORUM


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[Home](#) > [Members](#) > [Forums](#)

This forum is for OMA members to ask questions and get support from fellow museum professionals, students and volunteers. This forum is not for announcements, but for engaging in dialogues with members. Note: you must be logged in to your account in order to reply or create a new topic of discussion.

SUBSCRIBE TO FORUM

TOPIC	LAST MESSAGE	REPLIES
<a href="#">John Day Museum Campout?</a>	<a href="#">23 Aug 2019 10:30 AM</a> Anonymous member	—
<a href="#">Looking for museums with owl-related artifacts for study</a>	<a href="#">15 Jul 2019 10:57 AM</a> Oregon Museums Association (Administrator)	—
<a href="#">Can our non-profit museum do advocacy work?</a>	<a href="#">20 Jun 2019 11:37 AM</a> Anonymous member	2
<a href="#">Museum Insurance</a>	<a href="#">20 Jun 2019 11:34 AM</a> Anonymous member	1
<a href="#">Surplus Marine Plywood Exhibit Panels</a>	<a href="#">06 Jun 2019 3:10 PM</a> Anonymous member	—



Mailing Address: P.O. Box 8604, Portland, OR 97207  
Contact: [connect@oregonmuseums.org](mailto:connect@oregonmuseums.org)  
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# Thanks and Recommendations

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Jen Milius

[www.jenmilius.com](http://www.jenmilius.com)



Alan Jodoin

Gail Victoor-Jodoin

<https://association.website>



# 2020 Annual Conference with WMA

## Hilton Hotel, Portland, OR

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OMA is teaming up with the Western Museums Association (WMA) to host our 2020 annual conference in Portland, Oregon.

- **Dates:** October 8–11, 2020
- **Conference Theme:** FORWARD
- **OMA::** Member registration rate
- **Host Committee:**
  - 3 OMA Board Members local to Portland area
  - Mike Murawski (Co-Chair), Portland Art Museum
  - Lewis Ferguson, World of Speed
  - Helen Louis, Oregon Historical Society
  - Judy Margles, Oregon Jewish Museum and Center for Holocaust Education
  - Ruth Shelly, Portland Children's Museum
  - Tim Hecox, Oregon Museum of Science and Industry
- **Program Committee:** 5 OMA representatives and an additional 15 WMA appointed committee members
- **Special Events for OMA Members:** Happy hour, lunch, and/or meeting space
- **Volunteers:** OMA will provide approximately 15 volunteers in exchange for 1 hour worked for 1 hour free conference attendance.



Western  
Museums  
Association



# Collaborating with OMA

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**As an OMA member, there are several ways to be a part of the online and in-person community.**

- [Use our online forum](#). Post a question, respond to a request.
- [Plan a meet up in your community](#). OMA can help you organize and advertise a local meet up.
- [Post a job](#) on our website.
- Have your [museum blog](#) listed on our website.
- Have your museum's [online collection](#) listed on our website.
- [Send us photos of your institution](#). We need high-resolution photographs of our member museums, exhibits and events to feature on our website and printed materials.
- [Write to us](#) with any questions, ideas, or comments at [connect@oregonmuseums.org](mailto:connect@oregonmuseums.org).



# Collaborating with OMA

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If you'd like to get more involved, we are looking for persons with the following skills and enthusiasm:

- **Funding.** Help us search for and write grants.
- **Social media.** Help with our social media accounts.
- **Membership.** Invite local museums in your area to join OMA.
- **Advocacy.** Monitor state and local activities and create alerts for our members.
- **Research.** Help fill in the information about Oregon museums on our website.
- **Writing.** Write an article for our newsletter or website.



# Thank You!

And please remember to complete your  
conference evaluation forms!