



OMA Conference Schedule

Sunday, October 26, 2014
Portland Art Museum

Preconference Workshops Require Preregistration

\$35 OMA Members; \$50 General

Lunch must be preordered with registration.

Care for Photography

10:00 am - 3:00 pm

Noelle McClure, Associate Registrar, Portland Art Museum

This hands-on workshop will discuss the different types, history and storage needs of the various types of photographic materials.

Via hands-on activities attendees will learn how to:

- safely number various types of photographs
- conduct condition reports by utilizing associated terminology
- gain experience on how to make boxes/enclosures for photographs on glass
- properly make and adhere corners for paper-based photography

Supplies will be provided, as well as sample photographs.

Designing Effective Visitor Navigation Systems

9:00 am – 4:00 pm

Marcie Benne, Evaluation and Visitor Studies Division Manager, Oregon Museum of Science and Industry

Participants in this workshop will review visitor navigation research in museums and similar settings, while learning about the relationships between human behavior and navigation design principles.

Through a balance of activities, exercises and discussions, participants will take away a framework for improving navigation systems at their institutions.

No-Host Dinner

5:30 pm

Join colleagues for a relaxed no-host dinner at the McMenamins Market Street Pub.

1526 SW 10th Ave, Portland, OR 97201

Monday, October 27, 2014
Portland Art Museum

8:30 - 9:30 am
Registration and Coffee Hour

9:30 - 10:30 am
OMA General Meeting

Learn about progress toward initiatives that serve you—including an update on our strategic plan. Meet Helen Fedchak, OMA's new Administrative Assistant. Nominate and vote for new members of the OMA Board of Directors, including secretary and member-at-large. Individual members, member institutions, and business members are accorded one vote each.

10:30 - 10:45 am
Break

10:45 - 11:45 am
Keynote Address

Aili Schreiner, Trust Manager, Oregon Cultural Trust

Eliza E. Canty-Jones, Editor, Oregon Historical Quarterly and Public Outreach Manager, Oregon Historical Society

11:45 am - 12:45 pm

Table Topics Lunch courtesy of OMA

Have questions about volunteers, collections, interns and internships, exhibits development, board relations or membership, fundraising and events? Join us for *Table Topics* while enjoying a delicious lunch provided by OMA. These lunch-time *tables* are hosted by a colleague from an Oregon museum who will lead a conversation based on one of these themes.

Concurrent Sessions Begin

12:45 - 2:00 pm

Session A: *Making the Visit Memorable – How to Engage Visitors with Educational Programming*

Denise Brock, Education & School Services Manager/Oregon History Day Coordinator, Oregon Historical Society

Having trouble developing or engaging visitors with educational programs? This session presents free educational offerings from the Oregon Historical Society and the Oregon History Day program available to Oregon museums to utilize and incorporate into your own programming, exhibits, and community involvement.

Session B: *To App or Not To App?*

Kelly Cannon-Miller, Executive Director, Deschutes County Historical Society

More and more heritage organizations are turning to mobile apps to get the word out about their organization, things to do, and interpretation. But is there another way? This session will help you gain insights on creating, building, deploying, and maintaining content for mobile devices.

2:00 - 2:15 pm
Break

2:15 - 3:30 pm

Session A: *Life After the General Fund*

Todd Kepple, Manager, Klamath County Museum

Kerry Tymchuk, Executive Director, Oregon Historical Society

County museums are being squeezed out of general fund budgets throughout the state. How can your institution survive? Museum Directors share their strategies and experiences.

Session B: *Technology and Growth in Visitor Services*

Valerie Kendall, UO Museum of Natural and Cultural History

Tim Bruhn, UO Museum of Natural and Cultural History

Need help with logistics or increasing productivity and communication? This roundtable discussion will highlight how the application of new technology and software can help improve communication between staff and volunteers, while streamlining records management at your museum.

3:30 - 4:30 pm

Reception and Raffle Drawing

Enjoy wine and hors d'oeuvres courtesy of OMA

5:00 pm

No-Host Dinner

Join colleagues for a relaxed no-host dinner. Meet in front of the Portland Art Museum's Mark Building.

Tuesday, October 28, 2014

Portland Art Museum

8:30 - 9:00 am

Registration and Coffee

Concurrent Sessions Continue

9:00 - 10:15 am

Session A: *The Museum as a Community Center*

Gardner Chappell, Director, Douglas County Museum/Umpqua Lighthouse Museum

Kelly Hibbert, Education, Douglas County Museum

Jordan Jungwirth, Education, Douglas County Museum

While museums have a central focus on interpreting the past, it doesn't mean they should be seen as old or out-of-date. Since many are seen this way, how can we change this perception? This session discusses how museums can effectively transition to a proud and vibrant community center that actively engages the people they serve (past, present and future).

Session B: *Prioritizing Collections Care Activities*

Kyle Jansson, Oregon Heritage Commission and Member of Oregon Heritage Corps

Sarah Cantor, Director of Archives, Holy Names Heritage Center

Todd Mayberry, Director of Collections and Exhibits, Oregon Nikkei Endowment

Jeff Smith, Curator, Columbia River Maritime Museum

Museums that want to advance in a new direction can be stymied when confronted with collections care issues. What should be tackled first? What actions are most efficient and effective? What are the best ways to deal with collections to meet the interests of new generations? The Oregon Heritage MentorCorps will lead participants in finding answers to these interlinked and challenging issues.

10:30 - 11:45 am

Session A: *Tapping Emerging Professionals to Find Policy Solutions*

Dr. Phaedra Livingstone, Professor, University of Oregon, Arts and Administration, Museum Studies

Students: Tracey Bell, Stephanie Johnson, Mattie Reynolds

Ever wonder what museums and graduate students have in common? This session explores the potential collaboration between museums and student research projects. Three emerging professionals present their findings on current policies related to institutional photography and copyright policies, NAGPRA timelines, and international repatriation issues to facilitate a deeper discussion on the greater potential of symbiotic relationships between the two.

Session B: *Native Voices in Exhibits*

Victoria Coats, Manager of Exhibit Research and Development, Oregon Museum of Science and Industry
Deana Dartt, Curator of Native American Art, Portland Art Museum

Karen Kitchen, Program Manager, PPS Title VII Indian Education

Randall Melton, Collection Curator, Tamástslíkt Cultural Center

Cecilia Nguyen, Exhibit Developer, Oregon Museum of Science and Industry

Explore the collaborative development of exhibits with Native American partners and students. This session will discuss deeper questions, challenges, and strategies involved, while utilizing an overview of these institutions' projects as a backdrop.